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# Press Release

## **NorthStar EMS sponsors 4<sup>th</sup> “Drive Away Hunger” campaign.**

NorthStar EMS' primary mission is to provide medical care and transportation to those in need. There are many people within the communities we serve that will go hungry during this Holiday Season. To that end, NorthStar EMS formally issued a challenge to our Private Ambulance competitors to determine which service can collect the most food and fill up the back of an ambulance for the Jimmie Hale Mission.

Birmingham, AL, November 18, 2011: NorthStar EMS has issued a challenge to other private Ambulance Providers in Jefferson County to rally EMTs and Paramedics to provide a different kind of “Patient Care” this Thanksgiving season. That is to determine which ambulance service can collect the most food to donate to the Jimmie Hale Mission. Our goal is to fill as many ambulances as possible with food to help our friends at the Jimmie Hale Mission provide meals to those in need.

***Food collection will end on Tuesday morning, November 22, 2011. Ambulances filled with food donations will then drive from NorthStar EMS' headquarters located at 128 West Park Drive and plan to arrive at the Jimmie Hale Mission at 11:00am with lights flashing and sirens wailing.***

Our EMS Services always stand ready, 24 hours a day, 7-days a week, to respond to medical and traumatic emergencies. This Food Drive provides another opportunity for us to provide for the physical and spiritual well being of others. There are over 3,000 homeless individuals throughout the Birmingham metropolitan area. The Jimmie Hale Mission provides approximately 175 meals each day in its shelters and over 400 additional meals to seniors and shut-ins. Being able to feed someone that is hungry often opens the door for a “life-saving” experience.

Several area Nursing Homes have also partnered in this event including South Health & Rehab, Highlands at The Oaks on Parkwood, Civic Center Health & Rehab, Northway Health & Rehab, Cherry Hill Healthcare and Eastview Healthcare.

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